

Noncommunicable Diseases Conference Malaysia (NCDM) 2025

Reducing the Burden of Noncommunicable
Disease: A National Priority



1000+
Healthcare
Professionals



50+
Organisations



15+
Countries

12 - 14 September 2025
TAYLOR'S UNIVERSITY, SUBANG
JAYA, SELANGOR

SPONSORSHIP AND EXHIBITION OPPORTUNITIES



Associate Professor Dr Murallitharan Munisamy
Managing Director, National Cancer Society Malaysia

MD(UA) M.CommHealth(UKM) Dip.Derm(Thailand) PGDipCR(India)
 MSc(London) MMedEd (Malaya) FRSPH (UK) PhD (Public Health)
 ASEAN Scholar College of Public Health Sciences, Chulalongkorn University
 Chevening Scholar London School of Economics and London School of Hygiene & Tropical Medicine
 Union for International Cancer Control (UICC) Young Leader 2019-2020
 Union for International Cancer Control (UICC) Global Best Cancer CEO of the Year 2022
 Public Health Physician
 Adjunct Associate Professor, School of Medical and Life Sciences, Sunway University

MESSAGE FROM THE CO-CHAIRPERSON, NCD MALAYSIA MANAGING DIRECTOR, NATIONAL CANCER SOCIETY MALAYSIA

Dear Esteemed Colleagues, Partners, and Friends,

It is with great excitement that I welcome you to the **Noncommunicable Disease Malaysia Conference (NCDM) 2025**, to be held from 12th to 14th September 2025 at Taylor's University.

As Malaysia continues to face the growing challenge of noncommunicable diseases (NCDs), this conference serves as a crucial platform for all of us - healthcare professionals, policy makers, researchers, and advocates - to unite in our efforts to combat these chronic diseases. Together, we will explore innovative solutions, share best practices, and build collaborations that will help shape the future of NCD prevention and management in our country.

I am confident that NCDM 2025 will not only provide a rich exchange of knowledge but also inspire actions that make a tangible difference in the lives of those affected by NCDs. Let us seize this opportunity to strengthen our collective commitment toward creating a healthier and stronger Malaysia.

We look forward to seeing you at Taylor's University this September.

Together, we can make a difference.

STEERING COMMITTEE

- We are thrilled to announce the formation of the Steering Committee for the highly anticipated Noncommunicable Diseases Conference Malaysia (NCDM) 2025. This esteemed group, carefully selected for their expertise and dedication to addressing non-communicable diseases, brings a wealth of experience from various sectors of the healthcare industry.
- Comprising leading figures in public health and NCD prevention, the committee includes researchers, clinicians, policymakers, advocates, and industry leaders. Their diverse perspectives and collective expertise will strengthen the planning process and contribute to the success of this landmark event.
- Within the conference framework, the Steering Committee plays a pivotal role in providing strategic direction and oversight, ensuring that every aspect of the event is meticulously executed. Their continuous monitoring of progress and proactive approach to addressing challenges reflect their commitment to excellence, keeping the conference aligned with its objectives.

**ATTENTION PLEASE**

Steering Committee Announcement

- With their combined efforts, we are confident that Noncommunicable Disease Malaysia (NCDM) 2025 will be a great success. Their commitment to advancing public health, research, and awareness of noncommunicable diseases will undoubtedly inspire and fuel progress in tackling these global health challenges.
- We express our deepest gratitude to each member of the Steering Committee for their dedication and willingness to contribute. Together, we are ready to make a meaningful impact on the landscape of NCD prevention and care in Malaysia and beyond.
- Save the date and be part of this pivotal event, centered on "**Reducing the Burden of Noncommunicable Disease: A National Priority**". Let's come together to drive meaningful progress in addressing noncommunicable diseases.

STEERING COMMITTEE



Professor Dr Paraidathathu Thomas

Executive Dean, Faculty of Health & Medical Sciences,
Taylor's University

Professor Dr Paraidathathu Thomas is a distinguished academic and healthcare professional with a career spanning over several decades in the fields of pharmacy and public health. As a highly respected scholar, he has contributed extensively to research, education, and policy development aimed at improving healthcare delivery and patient outcomes both locally and internationally.

He has presented at numerous conferences worldwide and has received multiple accolades for his contributions to healthcare and academia. His mentorship has shaped the careers of many young professionals in the field, and his expertise is regularly sought by governmental and international health bodies.

Committed to improving healthcare access and quality, Dr Paraidathathu continues to inspire innovation and excellence through his research, teaching, and community engagement. His dedication to advancing healthcare knowledge and practice has left an indelible mark on the industry, earning him recognition as a thought leader in his field.



Dato' Dr Saunthari Somasundaram

President, National Cancer Society of Malaysia (NCSM)
Co-chairperson, Noncommunicable Diseases (NCD) Malaysia
President-Elect of the NCD Alliance (2025–2027)

Dr Saunthari Somasundaram, with over two decades of experience in cancer control, is a leading advocate for cancer awareness, prevention, early detection, and survivorship, primarily through the National Cancer Society of Malaysia (NCSM). During the Covid-19 pandemic, NCSM's efforts were recognised with the Overall Outstanding Vaccination Contribution by Healthcare Non-Governmental Organisation (Malaysia) Award. Dr. Saunthari's work extends to international Noncommunicable Disease (NCD) control, contributing to global solutions and local sustainable initiatives, including her advisory role for the Malaysian Ministry of Health and uniting Civil Society Organisations (CSOs) in health sectors. Her international influence includes serving as a Board Member of City Cancer Challenge (C/CAN) and as a member of the Board of Directors of the NCD Alliance, contributing to the cancer and NCD control agenda both regionally and globally.

Locally, Dr Saunthari has been instrumental in championing the NCD agenda since 2010, establishing the NCD Malaysia in 2018 and contributing to tobacco control efforts through MyWatch. She is deeply involved in initiatives like the City Cancer Challenge, Greater Petaling, and works directly with cancer patients, providing support and medical counselling. Her diverse skills and extensive experience offer a holistic understanding of the challenges and opportunities in NCD and cancer control in the ASEAN region. In acknowledgment of her significant contributions, she was conferred the Darjah Datuk Paduka Mahkota Perak award in November 2020 by His Royal Highness The Sultan of Perak.



Dr Noraryana Binti Hassan

Director (NCD), Disease Control
Division, Ministry of Health Malaysia

Dr Noraryana is a Public Health practitioner with a Master of Public Health (MPH) specializing in Health Promotion from the Faculty of Medicine, Universiti Malaysia Sarawak (2008). She has extensive experience in the field of non-communicable diseases.

Dr Noraryana has worked with a wide range of groups, both small and large, to advocate for healthier lifestyles. Her extensive experience in examining public health issues and promoting community awareness enables her to drive meaningful change. She is confident that her expertise can contribute significantly to your esteemed organization and to improving public health in this country as a whole.



Professor Elil Renganathan

Senior Expert and Former Professor in Public
Health and Policy; Former DG Representative
for Evaluation and Organisational Learning at
World Health Organisation

Professor Elil is a senior international expert possessing significant leadership acumen and proficiency across various domains including public health, global health, evaluation, organisational learning, strategic planning, and governance. Throughout his extensive career spanning three decades, he has occupied numerous roles in public health, carrying diverse strategic and managerial duties. Notably, he spent over 24 years serving in leadership and global capacities within the World Health Organisation (WHO).

His most recent role involved serving as a Special Advisor to the high-level Panel for a Global Public Health Convention, demonstrating his ongoing commitment to shaping global health policies and initiatives. Throughout his career, Professor Elil has collaborated closely with governments, UN agencies, non-governmental organisations, and academic institutions, contributing significantly to advancing public health agendas on a global scale.

COLLABORATE WITH INFLUENTIAL LEADERS

Uniting Expertise in Non-Communicable Disease Prevention and Management

92%

High-quality offerings and a rewarding participant experience

96%

Leading-edge showcases and a wide range of networking prospects

97.3%

Fostered and nurtured impactful connections



Ministry of Health Malaysia (MOH) Officials



Oncologists, Hematologists and Cardiologists and Endocrinologists



Medical Researchers



Non-Communicable Disease (NCD) NGOs and Advocacy Group Leaders



Pharmaceutical Company Executives



Insurance Industry Professionals



Radiologists



1000+
Healthcare Professionals



1000+
Net SQM Exhibition Space



300+
Students



200+
Papers Presentations



50+
Organisations



40+
Scientific Presentations



15+
Countries



10+
Plenary Sessions

EXPAND YOUR GLOBAL PRESENCE AND PROFESSIONAL REACH

Join us at NCDM 2025 and take the opportunity to elevate your profile while contributing to the advancement of noncommunicable disease prevention and management

01 Demonstrate Your Expertise

Showcase your pioneering research, innovative solutions, and transformative discoveries to a global audience. NCDM offers the perfect platform to spotlight your contributions to the prevention, management, and treatment of non-communicable diseases.



02 Introduce and Advocate

Introduce innovative technologies, advanced therapies, or impactful initiatives, and showcase your organisation's successes. Engage with a global network of experts, healthcare leaders, and key decision-makers at NCDM 2025.



03 Connect with Industry Leaders

Connect with leading experts in cardiometabolic care, respiratory health, neurology, and other NCD specialties. Engage in insightful discussions with researchers, policymakers, and seasoned professionals to exchange ideas and foster innovation in non-communicable disease prevention and management.



04 Cultivate Partnerships

Build meaningful partnerships and strengthen collaborations within the NCD community. The conference serves as a platform for joint efforts in research, clinical initiatives, and innovations, driving progress in non-communicable disease prevention and care.



05 Broaden Your Professional Network

Grow your professional network by connecting with peers and industry leaders worldwide. These valuable connections can open doors to future collaborations, research opportunities, and new industry insights.



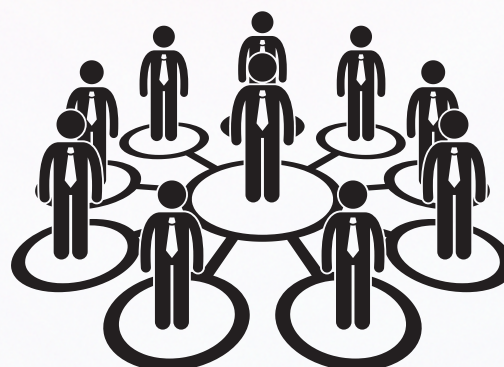
06 Increase Your Profile Visibility

Enhance your professional profile by participating in this distinguished event. Stand alongside leading experts, elevating your reputation and reinforcing your position as a recognised leader in the field.



07 Champion a Global Health Initiative

Show your commitment to addressing non-communicable diseases (NCDs) by supporting discussions and initiatives focused on prevention, treatment, and care. Contribute to global efforts aimed at improving outcomes for individuals affected by NCDs, and play a pivotal role in shaping the future of public health.



▶ SHOWCASE YOUR PRESENCE: EXHIBITION OPPORTUNITIES

The standard height for Shell Scheme booth is 2.44 metres.

- The walls have white laminate finish. No nailing, drilling or painting is allowed.
- Screwing, drilling or nailing on any of the aluminium frames and existing panels of the Shell Scheme booth is not allowed, in default hereof the Exhibitor or Contractor shall be liable for the total loss.
- No part of any structure of exhibits may extend beyond the boundaries of the site allocated. Aisle ways indicated on the floor plan must be kept clear of all exhibition goods or decoration material in order to facilitate traffic.
- No painting or sawing the Exhibition Hall fittings. The Exhibitors or Contractors are responsible for any damage caused to the Exhibition Hall fittings by their staff or contractor.

Exhibitor Benefits

Pre-Event

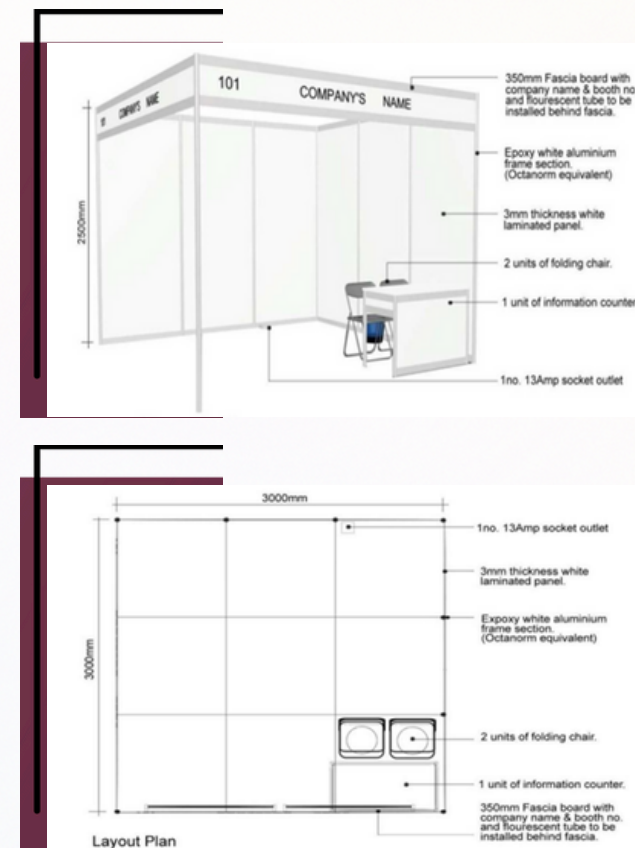
- Unique promotional and advertising opportunities to boost your organisation's visibility and return on investment.
- Regular updates through an exhibitor newsletter to keep you informed about important deadlines and event developments.
- Targeted global marketing initiatives showcasing the highlights of the exhibition.

During Event

- Anticipated attendance of over 1000 participants.
- Inclusion of your company name and product/service profile in the Conference Programme distributed to all attendees.

Post-Event

- One (1) copy of the Post Event Report.



SPONSORSHIP AT A GLANCE

RM 45 000	RM 30 000	RM 25 000	RM 10 000	RM 5 000
DIAMOND	EMERALD	SAPPHIRE	RUBY	AMBER

ADDITIONAL SPONSORSHIP OPPORTUNITIES

RM 35 000	RM 25 000	RM 20 000	RM 20 000	RM 15 000	RM 15 000
MOU SIGNING / PRODUCT LAUNCHING	CONFERENCE BAGS	NETWORKING RECEPTION	UMBRELLA	NOTEBOOKS & PENS	REUSABLE WATER BOTTLES

RM 15 000	RM 15 000	RM 15 000	RM 10 000	RM 10 000
LANYARDS	CAPS	BADGES	DEVELOPMENT ACTIVITIES	DIRECTIONAL SIGNAGE



SPONSORSHIP PACKAGES

»»» Diamond Package

RM 45 000

Prominent Brand Visibility:

- Company logo displayed during the Opening Ceremony.
- Company logo displayed prominently throughout the event venue.
- Recognition as "Diamond Sponsor" in:
 - The digital Conference Preview
 - The event website
 - The onsite sponsor recognition board

Advertising Opportunities:

- One (1) advertisement in the digital Conference Preview
- One (1) dedicated branding space at the event venue
- Up to Six (6) conference bag insertion (insertion to be provided by sponsor)
- Video Advertisement

Exclusive Access and Networking:

- Five (5) passes to access the exclusive Executive Lounge area
- Eight (8) Full Conference registrations
- Twenty (20) Exhibition Visitor registrations
- A 100-word company/corporate profile featured on the event website
- An opportunity to arrange interviews for your executive representatives with media prior to the event as part of the publicity campaign

Cancer Matters:

You are entitled to two (2) exclusive sponsored content produced by CancerMatters, worth RM 14,000 and one (1) podcast. This includes:

Premium Placement: Your sponsored article will be positioned within the top 3 stories, just below the lead story, during the first three days of publication.

Extended Visibility: The content will remain on the CancerMatters website perpetually, ensuring long-term exposure.

Social Media Promotion: The article will be featured with dedicated posts on Facebook and X (formerly Twitter).

Visuals: Accompanying photos for the article will be provided by the sponsor for added engagement. This opportunity offers your brand enhanced visibility and credibility in the healthcare sector.

► SPONSORSHIP PACKAGES

»» Emerald Package

RM 30 000

Prominent Brand Visibility:

- Your company logo displayed during the Opening Ceremony.
- Logo prominently showcased throughout the event venue.
- Recognition as “Emerald Sponsor” in:
 - The digital Conference Preview
 - The event website
 - The onsite sponsor recognition board

Advertising Opportunities:

- One (1) advertisement in the digital Conference Preview
- One (1) dedicated branding space at the event venue
- Up to (4) conference bag insertion (insertion to be provided by sponsor)
- Video Advertisement

Exclusive Access and Networking:

- Four (4) passes to access the exclusive Executive Lounge area
- Six (6) Full Conference registrations
- Fifteen (15) Exhibition Visitor registrations
- A 75-word company/corporate profile featured on the event website

Cancer Matters:

You are entitled to one (1) exclusive sponsored content produced by CancerMatters, worth RM 14,000 and one (1) podcast. This includes:

Premium Placement: Your sponsored article will be positioned within the top 3 stories, just below the lead story, during the first three days of publication.

Extended Visibility: The content will remain on the CancerMatters website perpetually, ensuring long-term exposure.

Social Media Promotion: The article will be featured with dedicated posts on Facebook and X (formerly Twitter).

Visuals: Accompanying photos for the article will be provided by the sponsor for added engagement. This opportunity offers your brand enhanced visibility and credibility in the healthcare sector.

► SPONSORSHIP PACKAGES

»» Sapphire Package

RM 25 000

Prominent Brand Visibility:

- Your company logo displayed during the Opening Ceremony.
- Logo prominently showcased throughout the event venue.
- Recognition as “Sapphire Sponsor” in:
 - The digital Conference Preview
 - The event website
 - The onsite sponsor recognition board

Advertising Opportunities:

- One (1) advertisement in the digital Conference Preview.
- One (1) dedicated branding space at the event venue.
- Up to (3) conference bag insertion (insertion to be provided by sponsor).

Exclusive Access and Networking:

- Three (3) passes to access the exclusive Executive Lounge area.
- Four (4) Full Conference registrations.
- Ten (10) Exhibition Visitor registrations.

Cancer Matters:

You are entitled to one (1) exclusive sponsored content produced by CancerMatters, worth RM 14,000. This includes:

Premium Placement: Your sponsored article will be positioned within the top 3 stories, just below the lead story, during the first three days of publication.

Extended Visibility: The content will remain on the CancerMatters website perpetually, ensuring long-term exposure.

Social Media Promotion: The article will be featured with dedicated posts on Facebook and X (formerly Twitter).

Visuals: Accompanying photos for the article will be provided by the sponsor for added engagement. This opportunity offers your brand enhanced visibility and credibility in the healthcare sector.

SPONSORSHIP PACKAGES

»»» Ruby Package

RM 10 000

Exclusive Access:

- Two (2) passes to access the exclusive Executive Lounge area.
- Two (2) Full Conference registrations.
- Four (4) Exhibition Visitor registrations.

Advertising Opportunities:

- One (1) color advertisement in the digital Conference Preview.
- One (1) dedicated branding space at the event venue.

Recognition:

Company logo listed as "Ruby Sponsor" in:

- The digital Conference Preview
- The event website
- The onsite sponsor recognition board

Cancer Matters:

You are entitled to one (1) exclusive sponsored content produced by CancerMatters, worth RM 14,000. This includes:

Premium Placement: Your sponsored article will be positioned within the top 3 stories, just below the lead story, during the first three days of publication.

Extended Visibility: The content will remain on the CancerMatters website perpetually, ensuring long-term exposure.

Social Media Promotion: The article will be featured with dedicated posts on Facebook and X (formerly Twitter).

Visuals: Accompanying photos for the article will be provided by the sponsor for added engagement. This opportunity offers your brand enhanced visibility and credibility in the healthcare sector.

SPONSORSHIP PACKAGES

»»» Amber Package

RM 5 000

Exclusive Access:

- One (1) passes to access the exclusive Executive Lounge area.
- Two (2) Full Conference registrations.

Advertising Opportunities:

- One (1) dedicated branding space at the event venue.

Recognition:

Company logo listed as "Amber Sponsor" in:

- The digital Conference Preview
- The event website
- The onsite sponsor recognition board

Cancer Matters:

You are entitled to one (1) exclusive sponsored content produced by CancerMatters, worth RM 14,000. This includes:

Premium Placement: Your sponsored article will be positioned within the top 3 stories, just below the lead story, during the first three days of publication.

Extended Visibility: The content will remain on the CancerMatters website perpetually, ensuring long-term exposure.

Social Media Promotion: The article will be featured with dedicated posts on Facebook and X (formerly Twitter).

Visuals: Accompanying photos for the article will be provided by the sponsor for added engagement. This opportunity offers your brand enhanced visibility and credibility in the healthcare sector.



SPONSORSHIP PACKAGES

Conference Bags Sponsorship Package - RM 25 000

Prominent Brand Visibility:

Company logo printed on the conference bags provided to all conference delegates (maximum 500 pieces).

Exclusive Access:

- Five (5) Full Conference registrations.
- Ten (10) Exhibition Visitor registrations.

Recognition:

Company logo listed as "Conference Bags Sponsor" in:

- The digital Conference Preview
- The event website
- The onsite sponsor recognition board

Networking Reception - RM 20 000

- A networking reception will be held for all delegates, exhibitors and visitors to network and enjoy the hospitality of the sponsoring company.
- Drinks and light snacks will be served.

The sponsor will receive:

- Company logo prominently displayed in the reception area
- Four (4) Full Conference registrations
- Six (6) Exhibition Visitor registrations
- Company logo listed as "Networking Reception Sponsor" in the digital Conference Preview, event website, and onsite sponsor recognition board

Umbrellas Sponsorship Package - RM 20 000

Prominent Brand Visibility:

Company logo printed on the umbrellas included in the conference bags (maximum 700 pieces).

Exclusive Access:

- Four (4) Full Conference registrations
- Six (6) Exhibition Visitor registrations

Recognition:

Company logo listed as "Umbrellas Sponsor" in:

- The digital Conference Preview
- The event website
- The onsite sponsor recognition board

Notebooks & Pens Sponsorship Package - RM 15 000

Prominent Brand Visibility:

Company logo printed on the notebooks and pens included in the conference bags (maximum 700 sets).

Exclusive Access:

- Three (3) Full Conference registrations
- Three (3) Exhibition Visitor registrations

Recognition:

Company logo listed as "Notebooks & Pens Sponsor" in:

- The digital Conference Preview
- The event website
- The onsite sponsor recognition board

Reusable Water Bottles Sponsorship Package - RM 15 000

Prominent Brand Visibility:

Company logo printed on the water bottles (maximum 700 pieces) and displayed at water refill stations around the event area.

Exclusive Access:

- Three (3) Full Conference registrations
- Three (3) Exhibition Visitor registrations.

Recognition:

Company logo listed as "Reusable Water Bottles Sponsor" in:

- The digital Conference Preview
- The event website
- The onsite sponsor recognition board

Lanyard Sponsorship Package - RM 15 000

Prominent Brand Visibility:

Company logo printed on the lanyards distributed to all attendees (maximum 700 lanyards).

Exclusive Access:

- Three (3) Full Conference registrations
- Three (3) Exhibition Visitor registrations.

Recognition:

Company logo listed as "Lanyard Sponsor" in:

- The digital Conference Preview
- The event website
- The onsite sponsor recognition board

SPONSORSHIP PACKAGES

Caps Sponsorship Package - RM 15 000

Prominent Brand Visibility:

Company logo printed on the caps included in the conference bags provided to all delegates (maximum 700 pieces).

Exclusive Access:

- Three (3) Full Conference registrations
- Three (3) Exhibition Visitor registrations

Recognition:

Company logo listed as "Caps Sponsor" in:

- The digital Conference Preview
- The event website
- The onsite sponsor recognition board

Badge Sponsorship Package - RM 15 000

Prominent Brand Visibility:

Company logo printed on badges distributed to all attendees (maximum 700 badges).

Exclusive Access:

- Three (3) Full Conference registrations
- Three (3) Exhibition Visitor registrations

Recognition:

Company logo listed as "Badge Sponsor" in:

- The digital Conference Preview
- The event website
- The onsite sponsor recognition board

Directional Signage Sponsorship Package - RM 10 000

Prominent Brand Visibility:

Company logo on all signage directing attendees to registration counters, conference sessions, exhibitions, and other key function rooms.

Exclusive Access:

- Two (2) Full Conference registrations

Recognition:

Company logo listed as "Directional Signage Sponsor" in:

- The digital Conference Preview
- The event website
- The onsite sponsor recognition board

SPONSORSHIP & EXHIBITION ENQUIRIES

Join Us as a Sponsor

Be Part of a Transformative Journey in Noncommunicable Disease Prevention and Control!

The Noncommunicable Disease Malaysia (NCDM) conference is the premier event dedicated to advancing care, research, and advocacy for non-communicable diseases in Malaysia.

By becoming a sponsor, you will have a unique opportunity to showcase your organisation's commitment to combating NCDs while gaining unparalleled exposure to a diverse audience of healthcare professionals, researchers, industry leaders, and policymakers.

CONTACT US NOW

Mr. Partiban Ilangovan

Director of Conference Engagement

+60182224013 | partiban@cancer.org.my